



# Corporate Sourcing of Renewables Campaign

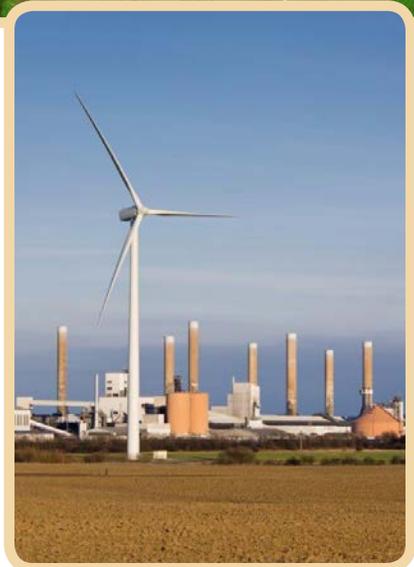
## Overview

The Clean Energy Ministerial (CEM) Corporate Sourcing of Renewables campaign seeks to significantly increase the number of companies powering operations with renewable energy; help make the business case for more companies, both large and small, to do so; identify and deploy supportive policies and resources that can help facilitate additional corporate sourcing of renewables; and recognize those companies completing transactions and whose products and services are produced with renewable energy. The campaign is a collaborative effort among eight countries and global organizations and initiatives, including the International Renewable Energy Agency (IRENA), the Renewable Energy Buyers Alliance (REBA), REIOO, World Business Council for Sustainable (WBCSD), World Resources Institute (WRI), Center for Resource Solutions (CRS), Solar Power Europe, Wind Europe, and others to scale corporate procurement and drive additional deployment of renewables across the range of CEM member countries.



## The Opportunity

Companies around the world have been making commitments to power their operations with renewable energy. The opportunities for business, both large and small, are multiple: lock in fixed and in many cases lower costs over the long term, meet corporate sustainability goals, and show leadership on environmental and social issues. Additional corporate commitments across multiple markets also provide a crucial message to governments and to other companies about the growing demand for increasingly cost-competitive renewable energy, driving further cost reductions and deployment and helping countries reach and increase their renewable energy goals. If 1,000 of the world's most influential businesses become 100 percent powered by renewables, they could decarbonize almost a tenth of all electricity used worldwide and cut more than 1,000 Mt of carbon dioxide every year.



## Make a Commitment

Whether you are a company already active in this space or new to this idea, whether you are a big multinational or small to medium-sized enterprise, or whether you operate in a developed or fast-transitioning energy market, there are many ways to get involved in this campaign. Here are just a few examples:

### Contact

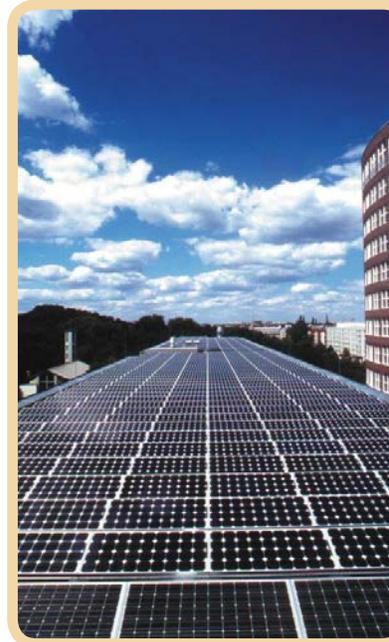
For more information on making a commitment or to discuss ways to get involved, please contact Marius Backhaus at [marius.backhaus.bmw.bund.de](mailto:marius.backhaus.bmw.bund.de) or Kim Møller Porst at [kmpor@efkm.dk](mailto:kmpor@efkm.dk)

## Example Commitments

- Company X commits to sourcing 100% of its energy from renewable sources.
- Company X, already signed up to RE100, commits to increasing on-site generation and/or direct procurement.
- Company X commits to doubling the share of its energy from renewable sources by 20XX.
- Company X commits to hosting a workshop to identify policy solutions and share best practices.
- Company X commits to share cost data of its renewable energy project to IRENA's costing alliances database.
- Government X commits to implementing policies to support corporate sourcing of renewables.
- Government X commits to power government facilities or operations from renewable energy.

## Be Part of It

- Be recognized for your commitments on a global stage by energy ministers and other global energy leaders during the Public-Private Action Summit at the eighth Clean Energy Ministerial (CEM8) in Beijing, China.
- Join government and corporate leaders for the Corporate Sourcing of Renewables Day on the sidelines of CEM8 in Beijing, China.
- Share your experiences of the challenges and opportunities with policy makers from multiple markets.
- Contribute to the development of a policy toolkit to facilitate corporate procurement.
- Raise awareness of this campaign and partner efforts to drive more commitments.
- Communicate the benefits of powering operations with renewables.
- Gain access to a global peer network striving to advance similar goals and technical expertise.
- Be part of delivering on respective and shared clean energy and climate goals.



## About the CEM

The Clean Energy Ministerial (CEM) is a forum of the major economies and leading clean energy investors working together to accelerate the global transition to clean energy. Launched in 2010, the CEM pairs the high-level engagement of energy ministers with sustained initiatives and high-visibility campaigns to drive faster deployment of clean energy policies and technologies worldwide. Learn more at <http://www.cleanenergyministerial.org/>.