Clean Energy, Education, & Empowerment Initiative (C3E):
Advancing Gender Equality in Clean Energy

Annette Hollas, Chair of C3E Initiative
Clean Energy Education & Empowerment (C3E)

WOMEN IN CLEAN ENERGY

2010
C3E is launched at CEM1

Objectives

1. To advance women’s participation in the clean energy revolution.

2. To create opportunities for women in clean energy, and close the gender gap.

60+ distinguished women Ambassadors from 11 nations world-wide: China, Canada, Finland, Germany, Japan, Mexico, Saudi Arabia, Sweden, the United Arab Emirates, the United Kingdom, and the United States

Transformed into an IEA Technology Collaboration Programme

Shared Leadership
Co-led by Sweden, Italy, Canada
**Why is the work of C3E important?**

**Increasing Women in Senior Roles**
- From 0 to 30 percent

**Reducing Gender Employment Gap**
- By 25 percent by 2025

**Achieving Gender Equality to Increase Global GDP**
- By $12 Trillion in a single decade

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**15% More Profit**

**100 Million More Jobs for Women Worldwide**

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**Potential Job Growth in Clean Energy**

- **9.8 million jobs**
- **40 million jobs**

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- **Renewable Energy:** 35%
- **Traditional Energy:** 20-25%
**C3E**

**WOMEN IN CLEAN ENERGY**

**Work Streams**

- **Data Collection**
  - Setting benchmarks to measure progress
  - Italy

- **Ambassadors and Mentorship**
  - Breaking through the glass ceilings
  - Sweden

- **Awards and Recognition**
  - Promoting excellence and achievements
  - Canada’s goal: To present inaugural C3E award at CEM10 in Vancouver

- **Communications**
  - Bringing people into the conversation
  - Austria

- **Equal by 30**
  - Equal Pay, Equal Leadership, Equal Opportunities
  - Canada and Sweden
Key outcomes and results achieved since CEM9:

**Expanded C3E Membership**

- Canada
- Sweden
- Italy
- France
- Chile
- UK
- Australia

**Broad International Reach**

G7 Energy Minister’s Meeting, October 2018

Equal by 30 Endorsed by all G7 countries
Concrete outcomes and results expected to achieve by CEM10:

1. Launch the inaugural international C3E Awards

2. Release second data report

3. Equal by 30 Success Stories report

4. Increase our membership
THE EQUAL BY 30 CAMPAIGN

Equal by 30 is a public commitment by public and private sector organizations to work towards equal pay, equal leadership and equal opportunities for women in the sector by 2030.

Equal by 30 asks companies and governments to endorse principles, then take concrete action to accelerate the participation of women in the clean energy sector, and close the gender gap.

The campaign is spearheaded by Canada, who oversee engagement, branding, outreach and coordination. The IEA and Sweden play supporting roles, and lead on engagement with international signatories.
Equal by 30 activities since CEM9:

1. LAUNCHED
   At a CEM9 side event, showcasing initial signatories, including Italy, Finland, Sweden and Canada

2. ENDORSED
   By all G7 countries at the Energy Minister’s Meeting in Halifax, Nova Scotia, Canada

3. INTEGRATED
   Into the formal C3E Programme of Work, making it a fifth and more permanent work stream

4. PROGRESS
   Currently has 89 private sector signatories globally, alongside 9 CEM-member country signatories
EQUAL by 30 SIGNATORIES

GOVERNMENT

PARTNERS:

COMPANIES: