

Electric Vehicles Initiative activities

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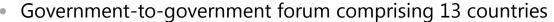
Africa Clean Mobility Week

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Electric Vehicles Initiative (EVI)









- Currently co-chaired by Canada, China and the United States*, and coordinated by the IEA
- Released several analytical publications (<u>Global EV Outlook</u>, <u>City casebook</u>)



- Engaged stakeholders in high-level roundtables (CEM8 and Pilot City Forum in Beijing, June 2017)
- Instrumental to mobilize action and commitments (<u>Paris Declaration on Electro-Mobility and Climate Change</u> at COP21, <u>Government Fleet Declaration</u> at COP22)
- > Just launched the EV30@30 Campaign, aiming to achieve a 30% market share for EVs by 2030

EVI > EV30@30 Campaign





Goal: at least 30% of new road vehicle* sales across all EVI countries to be electric** by 2030

Implementing actions on:

- Deployment of chargers and fueling infrastructure, public procurement and private sector deployment of fleets, expanding research (policy focus) to improve the understanding of best practices on EV policy support, providing resources for capacity building to disseminate these best practices
- Establish a **Global EV Pilot City Programme**, aiming to achieve 100 EV-Friendly Cities over five years
- Commitments open to all interested stakeholders: Governments, businesses, partner organizations, companies, research institutes, local authorities, association, NGOs, non-profit organizations

Current supporting NGOs and IGOs:

















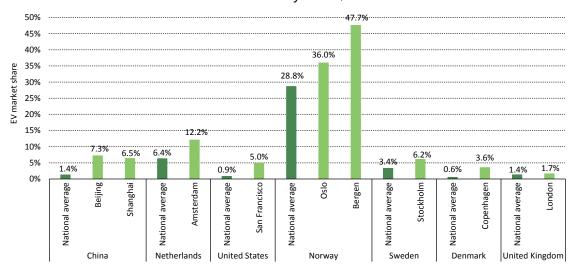


- * Including passenger cars, light commercial vans, buses, and trucks; excluding 2- and 3-wheelers
 - * Including battery-electric, plug-in hybrid, and fuel cell

Cities can be a privileged space for EV support and deployment



Market share of electric cars in leading EV countries compared to EV-friendly cities, 2016:



(Nearly one third of global electric car sales took place in just 14 cities in 2015)

- "Cities have been at the **forefront** of stimulating EV deployment"
- "Leading EV cities have shown that, as a result of **dedicated local policies** complementing national EV policy schemes, they can create a **favourable environment** for EV use and **reduce consumer barriers**"
- "Cities can have a leadership role in developing and testing innovative policy actions before widespread adoption"

(Global EV Outlook 2017, IEA)

Cities have a unique role to play in supporting EVSE rollout and in implementing measures enhancing the value-proposition of driving electric. They act as innovation test-beds for the future of mobility

EVI > EV30@30 > Global EV Pilot City Programme (PCP) Goal: Achieve 100 EV-Friendly Cities over five years

- Support greater **dialogue** with and provide **support** to municipal governments
 - Topics: urban planning, infrastructure and charging technology, mass transit (including electric buses) and mobility as a service (including car and ride sharing)
- Identify **good practices** and facilitate their **replication** and improvement
- Engage in the organization of the Pilot City Forum (28-29 May 2018, Helsinki, Finland)
 - **Exchange event** allowing to facilitate **networking** and **communication** across interested stakeholders, to be held alternatively in China in odd years and in another country in even years
- Monitor and report progress: data and information sharing among PCP members
- Until February 2018, 18 major cities already joined the PCP

Global Environment Facility project on EV policy implementation



- GEF expression of interest, project under elaboration between UNEP and IEA.
- Strong alignment with the EV30@30 Campaign, esp. on capacity building items.
- Opportunity to widen EVI reach (Latin America, Africa, Central and South-East Asia, and Central and Eastern Europe)
- Funding structure and function
 - Global funding: USD 5-6 million over 3-4 years
 - Targeted funding for in-country work (USD 15-20 million)
 - Need for major co-funding commitments, including from the private sector

