



ENERGY MANAGEMENT CAMPAIGN

A Drive to 50,001 Energy-Saving Partners

Global, national, and local leaders from government, business, and advocacy organizations are uniting to promote use of a proven framework to accelerate achievement of energy and climate goals: the ISO 50001 international energy management system standard.

These leaders, working through global action forums such as the Clean Energy Ministerial (CEM), International Partnership for Energy Efficiency Cooperation (IPEEC), and Group of 20 (G20) are rallying around this business-friendly approach that draws upon best practices from over 50 countries and is already demonstrating steep improvements among the 20,000+ early adopters. Case studies from all over the world have demonstrated the clear business value, showing energy performance improvements of 10% or more.

GOAL

Through greater international collaboration, we can achieve 50,001 global certifications to the ISO 50001 global energy management system standard by 2020.

JOIN GLOBAL LEADERS

More than 25 energy ministers, company leaders, municipalities, and other key partners have joined the Campaign since its launch 2016. Broadly, partners are contributing to Campaign goals by:

- **Endorsing** Key Principles for International Engagement on ISO 50001
- **Pledging** concrete actions to drive use of ISO 50001 and key principles
- **Contributing** to international technical exchange through the Energy Management Working Group
- **Recognizing** ISO 50001 leadership
- **Tracking** and **sharing** progress on uptake of the standard

The Campaign continues to engage more governments and businesses around the world to build momentum and impact while striving to achieve ambitious goals.

Leaders cooperate and share best practices, insights, and support through international dialogue and technical exchange. The Campaign also showcases successful approaches on both the public- and private-sector fronts and will feature those leading by example.

CEM, IPEEC, and G20 have been driving the global dialogue on ISO 50001 since 2010 and are leading Campaign work through the Energy Management Working Group (EMWG). Learn more about the EMWG, company experiences implementing ISO 50001, and how to maximize your efforts at www.Driveto50001.org and www.cleanenergyministerial.org.

ISO 50001 FOR CLIMATE ACTION

ISO 50001 transforms the way organizations manage energy, offering a systematic approach with sustaining results. The standard has value both as a best practice model and as a global benchmark for climate and clean energy action. ISO 50001 is:

Business-friendly: Impressive savings based on a proven management framework, with over 12,000 certified globally

Globally relevant: Developed by over 50 countries, many of whom have implemented supporting policies and programs

Transformational: Embeds best practices into any organization, allowing efficiency and productivity gains to endure and grow

Collective Action and Impact

A scenario with 50% of projected global industrial and service sector energy consumption under ISO 50001 management by 2030 would generate cumulative primary energy savings of approximately 105 EJ, cost savings of nearly US \$700 billion (discounted to 2016 net present value), and 6500 million metric tons (Mt) of avoided CO₂ emissions. The avoided annual CO₂ emissions in 2030 alone are equivalent to removing 210 million passenger vehicles from the road.

The Energy Management Campaign aims to maximize the transformative potential of ISO 50001 through deeper