



ZOLA by Off Grid Electric



Empowering
Families, Businesses & The Leaders
Of Tomorrow...



Background

- Off Grid Electric is headquartered in San Francisco
- Operations in TZ, RW, CIV & NL
- Vertically integrated offering

We provide:

- Professional in-home installation
- A five-year warranty with call center and in-home service support
- Lease-to-own payment terms, supported by metering technology



Join Off Grid Electric In Transforming Darkness Into Light



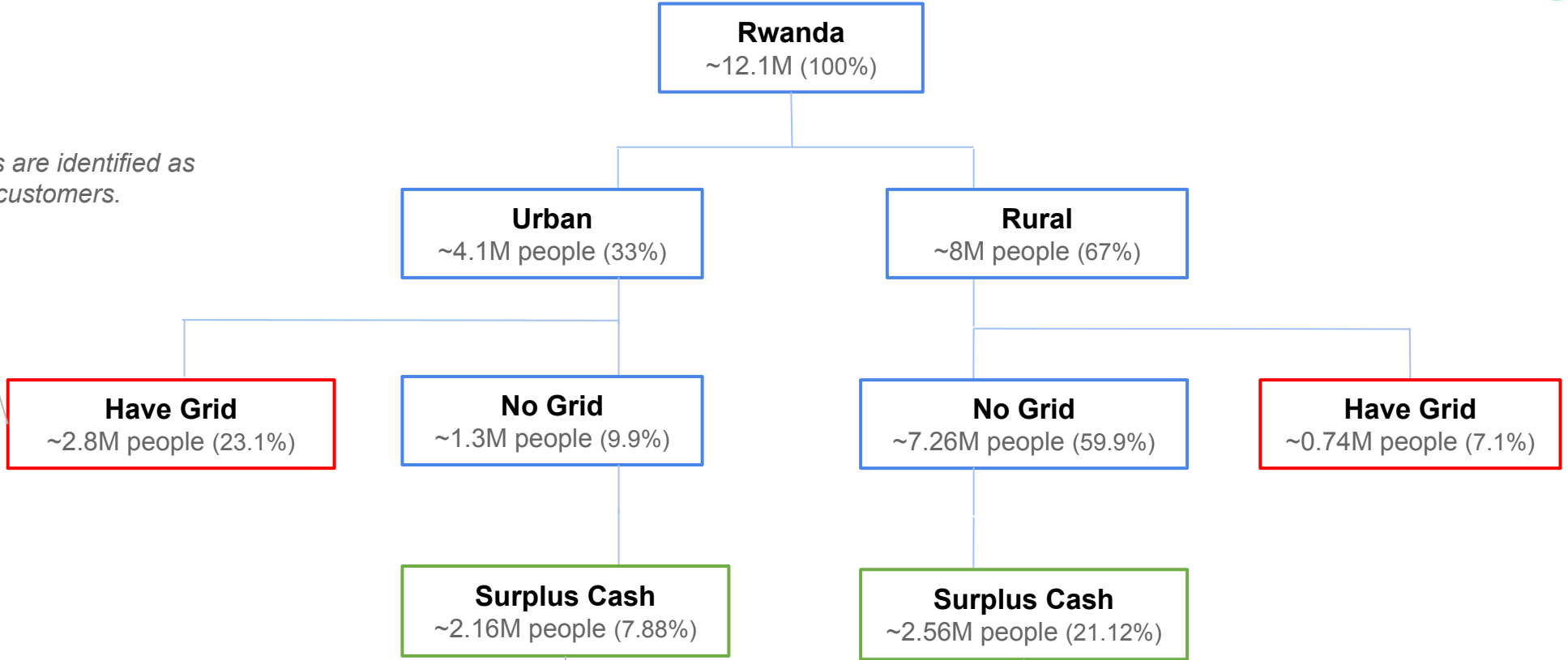
Overcoming Barriers to Solar Adoption

	Hardware	Financing	Sales	Distribution	Service
BARRIERS	Making an ASPIRATIONAL product	Developing an AFFORDABLE solution	Making solar ACCESSIBLE for all	Delivering directly to the LAST-MILE	Ensuring RELIABLE service
Zola					
OUR SOLUTION	Product Development Value-added engineering Top-of-the-line appliances	Graduated offerings Pricing innovations Mobile money	Professionalized sales force Saturation-selling approach	Leveraging existing infrastructure In-home installation	24/7 Call Center Specialized service fleet

Estimated Opportunity



Grid connected households are identified as non potential solar energy customers.



Approximately 0.08 M households.

Approximately 0.54 M households.

Approximately 0.62 M urban and rural off-grid households in Rwanda have a surplus of cash.



Zola by Off Grid Electric

info@offgrid-electric.com